



# LEADERSHIP IN HEALTH SUMMIT

9-10 JULY 2012 - ZEBRA BUSH LODGE

ENDORSED BY:



HOSTED BY:



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2012

## ABOUT THE SUMMIT

South Africa has a very substantial burden of disease, not only from HIV and AIDS but also from preventable conditions arising from poor sanitation, nutrition and other conditions of poverty, as well as a growing burden of non-communicable disease affected by lifestyle.

The Leadership Health Summit, taking place at the Zebra Country Lodge on 9 - 10 July, is a gathering of the country's current leaders in health and wellness. Attendance is limited to 90 delegates.

The objective of the summit -- endorsed by internationally renowned GBCHealth -- is to create a broad-ranging report on the health sector in South Africa from a private perspective. The public sector -- through the Ministry of Health -- will be invited to join the discussion and to put forward ways in which the two sectors can work together.

The Zebra Country Lodge, in a lush bushveld setting only 30 minutes from Pretoria, offers summit participants the opportunity to remove themselves from day-to-day matters and focus on the macro issues affecting health and wellness in South Africa now -- and in the foreseeable future.

The outcomes of the summit will be published in the rebranded Leadership in HIV/AIDS -- Leadership in Wellness -- which focuses on wellness in the workplace and the role of the private sector in healthcare.

The two-day event will feature leading voices from businesses, governments, multi-laterals and civil society, discussing the essential role of business in supporting a healthier world.

FOR FURTHER INFORMATION CONTACT: DYLAN JAMES; 021 681 7000; DYLAN@CAPEMEDIA.CO.ZA

## TOPICS HIGHLIGHTED SO FAR INCLUDE:

- Healthcare in SA in contrast with the rest of the world
- The cost of health care on a company's bottom line – how much is too much and what is enough?
- Has the global recession affected the healthcare industry? To what extent? And what steps have the industry taken to counter the recession?
- Regulatory changes in healthcare laws and policies and how they affect operations in the healthcare system?
- Occupational diseases
- The state of healthcare in the mining sector
- The healthcare industry is a R85 billion industry, can this industry do more to train more people in skills and create more employment?
- Can private healthcare companies share some of the responsibilities and role in terms of providing healthcare to more people in the country? And at what cost?
- The use of generics in South Africa compared to the rest of the world
- How do the Millennium Development Goals impact on corporate organisations

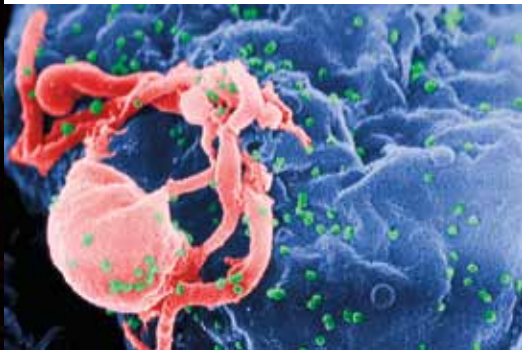
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**GBCHealth**

Mobilizing Business for a  
Healthier World

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# PARTNERS



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## About GBCHealth

GBCHealth serves as a hub for private sector engagement on the world's most pressing global health issues. Since 2001, GBCHealth has worked with hundreds of members -- individually and in partnership with one other -- to tackle the challenges of HIV/AIDS, Tuberculosis, Malaria, Diabetes and other health issues facing the workplace and communities where business is conducted.



## About HMPG

HMPG provides the voice that informs and influences the medical profession and the public through its journals which communicate with more than 25 000 medical professionals on a monthly and quarterly basis.

HMPG publishes a number of respected medical journals which aim to:

- Keep members of the medical profession informed of new developments in the medical field
- Enable medical scientists to publish their research in recognised and respected publications;
- Provide guidelines on best practice;
- Promote continuing professional development;
- Maintain the integrity of the profession with unbiased journal content.

HMPG journals reach the majority of active, practicing medical professionals in South Africa. Over 16 000 SAMA members receive either SAMJ (South African Medical Journal) or CME (Continuing Medical Education) or both. HMPG also publishes the official journals for specialist societies or associations in South Africa. Recipients of HMPG journals are paid-up subscribers and there is no free unrequested distribution.

As a wholly owned subsidiary of SAMA, HMPG has, as its board of directors and editors, respected and academically acclaimed medical professionals in Southern Africa.

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## About Meetings Direct

Strategic marketing is today's answer to tough and tight budgets. It calls for a focused allocation of planning and effort to pinpoint opportunities in the minimum time - and to close the deal. It is the 21st century version of networking.

Now for the first time leading events organiser Cape Media Corporation is applying a strategic marketing initiative to all future conferences through its exclusive Meetings Direct programme.

The unique Meetings Direct programme puts the interested parties together immediately, unlike the days of networking when a delegate could spend many hours searching for the appropriate contact often without success.

With its emphasis on efficient and strategic marketing the Meetings Direct programme brings a new and exciting dimension to Cape Media's business, investment and trade conferences - and much added value for those taking place.



## About Leadership in HIV/AIDS

HIV/AIDS has decimated millions of lives and has destroyed the social and economic fabric of the global community. Supported by the South African Business Coalition Opposing HIV/AIDS (Sabcoha), Leadership in HIV/AIDS provides insights into various aspects of the pandemic that the corporate world and the individual should be looking at. Workplace programmes, education, health, nutrition, voluntary testing and counselling, ARVs, Orphans and Vulnerable Children, TB, Malaria etc are a number of areas that are addressed in each edition, looking for a solution to a problem that is destroying our workforces, destroying our businesses, and therefore our economy.

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# LEADERSHIP IN HEALTH SUMMIT

## Day 1

09:00 – 10:00	Safari Lodge registration
10:15 – 10:30	Welcome Address by Summit Facilitator
10:30 – 13:00	Session 1
13:00 – 14:00	Lunch
14:30 – 15:30	Session 2
15:30 – 16:00	Tea Break
16:00 – 17:00	Session 3

## Guests go to rooms to freshen up

18h00	Guests collected and taken to Sunset Boma
19h00	Dinner and entertainment
22h00	Guests returned to rooms

## Day 2

07:00 – 08:30	Breakfast
08:30 – 10:30	Session 4
10:30 – 11:00	Tea Break
11:00 – 13:00	Session 6
13:00 – 14:15	Lunch
14:15 – 15:30	Summation by Summit Facilitator and farewell

FOR FURTHER INFORMATION CONTACT

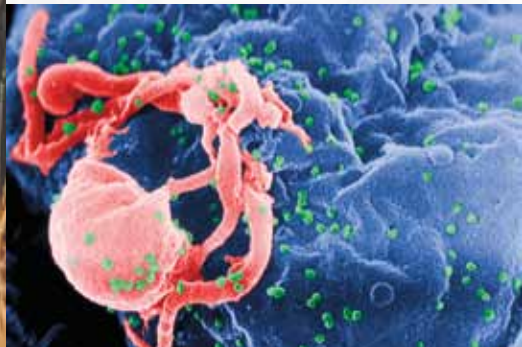
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## DELEGATE RATES:

R8 750 PER DELEGATE INCLUDING OVERNIGHT ACCOMMODATION AND MEALS



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